

# FUNDCON

I DAN 20.09.2019.

- 10.00 – 11.00 **REGISTRACIJA UČESNIKA MASTER CLASS-A**
- 11.00 – 12.00 **REGISTRACIJA UČESNIKA KONGRESA**
- 12.00 – 13.00 **PLENARY: CIRKULARNA EKONOMIJA** by UNIDO
- 11.00 **MASTERCLASS: MARKETING KAMPANJE** by Coca-Cola
- 13.00 – 14.30 **STORYTELLING** by WWF Adria  
**FUNCONTENT** by Homepage  
**NGO MARKETING 101** by Homepage  
**KAMPANJA „LAVOVSKI ZA ORLOVE“** by Društvo za zaštitu i proučavanje ptica Srbije  
**DIGITALNI ALATI U SVRHU FANDREJZINGA** by Catalyst Balkans  
**FUNDRAISING STRATEGIJE** by UNICEF Srbija
- 14.30 – 15.30 **PAUZA ZA RUČAK**
- 15.30 – 16.30 **PLENARY: PLATFORMA LINKEDIN** by LinkedIn
- 16.30 – 17.00 **RESURS KAFE** powered by Resources Alliance
- 17.00 – 19.00 **OTVARANJE KONGRESA I KOKTEL**

